

# Marketing and Communications Manager



## ROLE DESCRIPTION

22.5 hours per week (3 days)

(Occasional work outside of office hours, with time off in lieu)

Duration: 6 months fixed contract

Salary: £28-33K (pro rata) depending on experience

Reports to: Head of Operations

Application deadline: Wednesday 31st July

## ROLE AND RESPONSIBILITIES

### Job role

We are looking for a creative and passionate communicator who can help us tell the story of Fight for Peace, and amplify the voices of young people and our brand across a variety of media and formats.

This role is vital to Fight for Peace's work in engaging young people and supporters, raising awareness of the talent and potential of young people, and keeping the team of staff informed of what's happening across the organisation.

The successful candidate will be proactive and creative, have excellent interpersonal and storytelling skills, proven experience in content production, and a passion for supporting young people to thrive.

While they will be based at our Academy in east London, they will also have the chance to work on projects highlighting Fight for Peace's work around the UK, in Jamaica and in Brazil.

## RESPONSIBILITIES

### Content and Storytelling

- Develop social media content capable of engaging Fight for Peace audiences and raising awareness of the organisation's work and mission, working alongside colleagues and young people.
- Research, write and publish regular website articles aimed at telling the story of Fight for Peace's work and approach.
- Work with local and national media to amplify Fight for Peace messaging and reach wider audiences.
- Work with young people and the Creative Lead, supporting the production of films and other creative content.
- Manage social media channels and website, monitoring analytics to inform digital strategy and making updates where required.

## **Brand**

- Promote and elevate Fight for Peace brand by managing design projects, creating communications assets, and shaping messaging and collateral (working with internal team and external designers).
- Monitor the use of brand internally and externally to ensure Fight for Peace, our community and young people are represented appropriately in messaging and visual assets. Support training and guidance of colleagues in use of brand where necessary.

## **Internal Communications**

- Work with colleagues and utilise a range of tools and techniques to ensure that the Fight for Peace team of staff and young people are informed of what's happening at the organisation, as well as key initiatives, changes, messaging and news.

## **Management of self**

- Develop knowledge, personal skills, time management, being an advocate and representative of the organisation.
- Be effective within a role: learning, well organised, excellent communication.
- Provide line manager with updates on progress of work as well as challenges faced.

## **SKILLS AND ATTRIBUTES**

### **Required**

- Passion for supporting the work of Fight for Peace
- Proven experience in managing social media accounts and websites
- Excellent written and verbal communication skills
- Dedicated, organised and committed to high professional standards
- Experience in and knowledge of digital content creation and media production.
- Ability to work independently and proactively
- Excellent attention to detail and a hunger to learn

### **Desirable**

- Experience in writing, research and copy editing
- Experience working in a communications environment
- Graphic design experience using software such as Adobe Photoshop and Canva
- A passion for social justice
- Knowledge of the local area of Newham and young people's experiences living in the borough

## **APPLICATION PROCESS**

### **TO APPLY**

Please send your CV and a short cover letter to [hannah@fightforpeace.net](mailto:hannah@fightforpeace.net) explaining why you are a good fit for the role and your skills and experience.

**Application deadline:** Wednesday 31st July

## **ABOUT FIGHT FOR PEACE**

Fight for Peace combines sport, education and personal development to support young people to reach their full potential. We focus on communities that are affected by crime and violence, and we have been based in Newham east London since 2007.

We know that sport has the power to change lives and we offer free boxing and martial arts sessions to young people of all abilities aged 7-25 years old. We also know that when you combine sport with personal development, led by passionate and skillful practitioners in a safe and positive environment, it can make a profound transformational impact on individuals, communities and our society.

Fight for Peace's personal development services include support for young people in education and gaining employment, mentoring to deal with the issues and challenges life presents, and opportunities to build leadership and other vital skills.

Fight for Peace aims to create champions - in the ring and in life. The impact on young people of the work Fight for Peace does comes in the form of improved mental and physical health, and changes in behaviour, relationships and future aspirations.

We also impact in the building of skills among young people as well as increased access to opportunities and progression in the sporting arena, in employment and education, and leadership positions - at Fight for Peace in the workplace, and in the community.

### **FIGHT FOR PEACE'S COMMITMENT TO EQUALITY, INCLUSIVENESS AND CONFIDENTIALITY**

Fight for Peace is committed to safeguarding the welfare of the children, young people and adults at risk that the organisation works with. We are committed to equality and inclusive practice. Fight for Peace actively promotes equality of opportunity for all and welcomes applications from a wide range of prospective employees and participants, including those with relevant lived experience, a history of offending or with criminal records.

Fight for Peace will only ask an individual to provide details of sensitive information, including convictions and cautions, that it is legally entitled to know about. Most of our staff and volunteers will be in Positions of Trust and a Disclosure and Barring Service (DBS) check must be completed by anyone who meets the government's definition of 'Regulated Activity' or 'Regular Activity' within our activities and services. We do not want this to be a barrier to those who have the potential to add great value to the work we do.

All information disclosed for the purposes of employment will be used for the sole purpose of assessing whether an individual is suitable and appropriate to work with our members and/or if any specific arrangements around supervision and support might be required. All information gathered as part of our recruitment processes will be treated sensitively and equitably, with confidentiality strictly maintained.